



EL SOL FEST 2019 SPONSORSHIP OPPORTUNITIES

Sunday, November 3, 2019

1:00 pm to 5:00 pm

Be a part of this exciting multicultural festival that continues to build bridges in our community.

- Jupiter's premier community cultural event
- Host to more than 2,000 attendees
- Authentic Latin and Caribbean food
- Live entertainment including Marimba Players and a Mariachi Band!
- Professional and Amateur Artists and Artisan Craft Vendors
- Cultural Exhibits
- Community Garden
- Children's Activities!

El Sol Fest is a highly visible community event that will be promoted heavily in print, television, radio, online, and through other promotional venues. The festival will be held on Sunday, November 3rd from 1 pm – 5 pm at Masonic Lodge, 600 S Loxahatchee Drive, Jupiter, FL 33458. Admission is FREE! The proceeds benefit the seven programs of the non-profit El Sol, Jupiter's Neighborhood Resource Center.

We have seven levels available for sponsors. The benefits for each sponsorship level are detailed in this document.

DIAMOND \$10,000

PLATINUM \$5,000

GOLD \$2,500

SILVER \$1,500

BRONZE \$500

COMMUNITY SUPPORTER \$250

IN-KIND SPONSOR

DIAMOND LEVEL

Festival Sponsor: \$10,000

- Category exclusivity.
- Verbal introduction and speaking opportunity at El Sol Fest
- Recognized as the Presenting Sponsor on all promotional and advertising materials (El Sol Fest presented by {your company name here}).
- Logo recognition in any possible print ads
- Name, logo, and link on the El Sol website and newsletter
- Recognized as Presenting Sponsor on sponsor banner displayed for three days
- Logo on El Sol Fest flyers
- Recognition in pre- and post-event press releases
- Recognition on El Sol social networking sites
- 10 x 10 pop-up tent, table, and chairs at El Sol Fest
- Recognized as Diamond Partner during El Sol Fest
- Four (4) VIP El Sol Fest Food Coupons

PLATINUM LEVEL

Children's Area Sponsor: \$5,000

- Recognized as the Children's Area Sponsor on all promotional and advertising materials
- Name, logo, and link on the El Sol website and newsletter
- Recognized as Children's Area Sponsor on Children's Area banner
- Recognized on Sponsor Banner
- Logo on El Sol Fest Flyers
- Recognition in pre- and post-event press releases
- Recognition on El Sol social networking sites
- 10 x 10 pop-up tent, table, and chairs at El Sol Fest
- Recognized as Platinum Partner during El Sol Fest
- Two (2) VIP El Sol Fest Food Coupons

Stage Sponsor: \$5,000

- Recognized as the Stage Sponsor on all promotional and advertising materials
- Name, logo, and link on the El Sol website and newsletter
- Recognized as Stage Sponsor on Stage banner
- Recognized on Sponsor Banner
- Logos on El Sol Fest Flyers
- Recognition in pre- and post-event press releases
- Recognition on El Sol social networking sites
- 10 x 10 pop-up tent, table, and chairs at El Sol Fest
- Recognized as Stage Partner during El Sol Fest
- Two (2) VIP El Sol Fest Food Coupons

Food Area Sponsor: \$5,000

- Recognized as the Food Area Sponsor on all promotional and advertising materials
- Name, logo, and link on the El Sol website and newsletter
- Recognized as Food Area Sponsor on Food Area banner
- Recognized on Sponsor Banner

- Logo on El Sol Fest Flyers
- Recognition in pre- and post-event press releases
- Recognition on El Sol social networking sites
- 10 x 10 pop-up tent, table, and chairs at El Sol Fest
- Recognized as Food Area Sponsor during El Sol Fest
- Two (2) VIP El Sol Fest Food Coupons

Entrance Sponsor: \$5,000

- Recognized as the Entrance Sponsor on all promotional and advertising materials
- Name, logo, and link on the El Sol website and newsletter
- Recognized as Entrance Sponsor on Entrance banner
- Recognized on Sponsor Banner
- Logo on El Sol Fest Flyers
- Recognition in pre- and post-event press releases
- Recognition on El Sol social networking sites
- 10 x 10 pop-up tent, table, and chairs at El Sol Fest
- Recognized as Entrance Sponsor during El Sol Fest
- Two (2) VIP El Sol Fest Food Coupons

GOLD LEVEL

\$2,500 – Gold Level

- Recognized on Sponsor Banner
- Name, logo, and link on the El Sol website and newsletter
- Recognition on El Sol social networking sites
- 10 x 10 pop-up tent, table, and chairs at El Sol Fest
- Recognized as Gold Level Sponsor during at El Sol Fest
- Two (2) VIP El Sol Fest Food Coupons

SILVER LEVEL

\$1,500 – Silver Level

- Recognized on Sponsor Banner
- Verbal mention at *El Sol Fest*
- Name, logo, and link on the El Sol website and newsletter
- Recognition on El Sol social networking sites

BRONZE LEVEL

\$500 – Bronze Level

- Recognized on Sponsor Banner
- Name, logo, and link on the El Sol website and newsletter
- Recognition on El Sol social networking sites

COMMUNITY SUPPORTER:

\$250 – Sponsor an Artist

- Recognized as Artist Sponsor on an artist's booth
- Listing on El Sol website and newsletter

IN-KIND SPONSOR:

- Recognized on Sponsor Banner
- Listing on El Sol website and newsletter

SPONSORSHIP FORM:

YES, I would like to make a difference in the lives of families in our community by becoming a sponsor!

Business Name: _____

Individual/Contact Name: _____

Address: _____

City, State, ZIP Code: _____

Phone: _____ Email: _____

How would you like your sponsor name listed on promotional pieces?

Sponsorship Level (circle one):

- | | | | |
|--|-----------------|---|----------------|
| <input type="checkbox"/> DIAMOND | \$10,000 | <input type="checkbox"/> SILVER | \$1,500 |
| <input type="checkbox"/> PLATINUM | \$5,000 | <input type="checkbox"/> BRONZE | \$500 |
| <input type="checkbox"/> GOLD | \$2,500 | <input type="checkbox"/> COMMUNITY SUPPORTER | \$250 |
| <input type="checkbox"/> IN-KIND SPONSOR: _____ | | | |

Please note:

- We would be happy to customize any of these sponsorship levels for you or your business. Let's get creative together!
- Do you have a company logo? YES / NO. **Logos must be provided in Vector format by Friday, August 30, 2019**, in order to be included in all printed materials. Please email your logo to Georgia@FriendsofElSol.org.

Please make checks payable to El Sol, JNRC

**Mail to: Attn: EL Sol Fest
El Sol, Jupiter's Neighborhood Resource Center
116 Military Trail
Jupiter, FL 33458**

For more information or to sponsor the 2019 El Sol Fest, please contact us!

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